





Discover the washing revolution Home care sustainability

MULTITRADE



- Multitrade SA, founded in 1974, currently leads a group of companies that focuses on the textile industry, hospitality and hospital surgical materials and is present in Europe, Asia, North Africa and America.
- Currently the group is present throughout the world with more than 1,200 clients and a total of 120 employees.





Multi-sector expansion

In 1986, Multitrade group began B2C and B2B activities in the parapharmaceutical sector. Due to the pandemic, the company experience an expansion in the medical sector.

In 2019, Multitrade signed a joint venture with the start-up Ancor Tecnologica SL, to develop applications and market the patented NOB166 antimicrobial technology based on silver ions.

This has led to an expansion in the cleaning sector with very good reception in the Spanish market and more recently, in the entire detergent, laundry and personal care sector.





Discover nobacpro products

Nobacpro responds to the current need respect for the environment and sustainability. We develop home care products respectful way with nature.

Objective:

Wash in an ecological and sustainable way

Consumers can choose an option plastic-free to wash
clothes at home.



We must transform the entire manufacturing and consumption process for a circular economy. **Durability, reuse and recyclability**

nobacpro - Products

1.- Eco-Friendly laundry sheets

- A new alternative to the classic powder or liquid detergent.
- New format: A sheet of biodegradable laundry detergent, concentrated and ultra-compact in a recyclable pack.
- Hand or machine wash with cold or hot water up to 90 degrees.
- They are placed in the drum of the washing machine.

2.- Sustainable fragrance booster

- Innovative aromatic enhancer in pearls that dissolves in the washing of our clothes.
- They achieve a fresher and longer-lasting fragrance for up to 12 weeks from washing to use.
- Fully biodegradable packaging in kraft cardboard.
- They are placed in the washing machine drum along with the detergent sheets.



Key in an ecological and sustainable way

Discover the washing revolution with nobacpro detergent strips.

The eco-sustainable, biodegradable and vegan solution for your daily life. These dehydrated sheets dissolve in seconds, even at low temperatures, providing an effective and powerful clean. They are an ingenious alternative to traditional laundry detergents. The concentrated formula of nobacpro, without parabens, takes care of your clothes while preserving the environment.

Most detergents, called organic, are essentially composed of water, up to 70%. Our revolutionary laundry sheets have 0% water content.

Nobacpro, your ideal ally at home or on a trip.



They are all advantages

Ecological and respectful of the environment.

100% recyclable and plastic-free kraft cardboard packaging.

Effective cleaning resistant to stains and bad odors.

40 washes in a compact package.

Hypoallergenic and skin-friendly

For all types of washing machines or by hand.

Allows you to use the correct dosage without getting dirty.

Reduces the risk of waste and overuse.

Avoid plastic consumption.

Pleasant fragrance of clean clothes (Fresh linen).

Space and time saving design.

Saving effort in storage, loading and transportation.

Economic savings: €0.22 per wash



nobacpro detergent sheets make laundry simple and hassle-free. The comfort of use and storage is maximum.

HOW TO USE:

Separate and place:

Separate a sheet of nobacpro detergent following the cut line and place it in the empty drum of your washing machine.

Half sheet if the load is 4/5 kg. A full sheet if the load is 7/8 kg.



Start and close:

Start your usual cycle. Use cold or hot water. Close the container tightly after use.

Each of our detergent strips has the same cleaning power as 120 to 150 ml of liquid laundry detergent.





SUSTAINABILITY

Eco-Friendly Laundry Strips

Compact, convenient & biodegradable!



ECO-FRIENDLY / MICROPLASTIC FREE



BIODEGRADABLE OECD 301



WITH BIO-BASED (vegetable) INGREDIENTS up to 75%



CONCENTRATED DETERGENT / EFFICACY / ENZYMATIC



FRAGANCE FREE - HYPOALLERGENIC

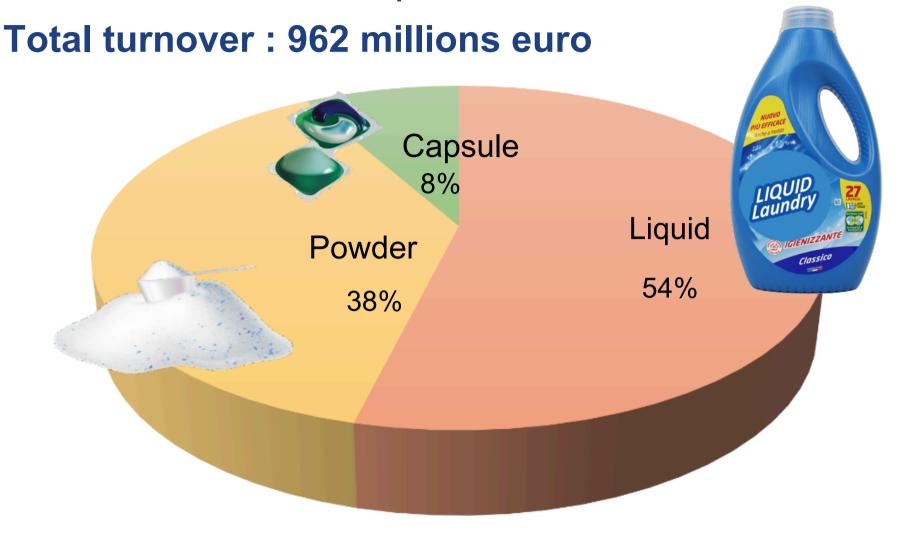


VEGAN - No animal-based ingredients or testing on animals



Laundry market Spain, updated Oct. 2023

Department stores + supermarket + discount + drugstore



New Innovation combining:

Saving of space

Economic savings

Load saving

No more plastic





Current market situation - Detergent sheet

European market

- The consumption of detergent sheets is being implemented with a very significant presence in the countries of Northern Europe.
- Large retailers begin to launch their own brand.
- Other EU countries join its implementation.

It is evident that the transformation towards manufacturing sustainable products is a global need.

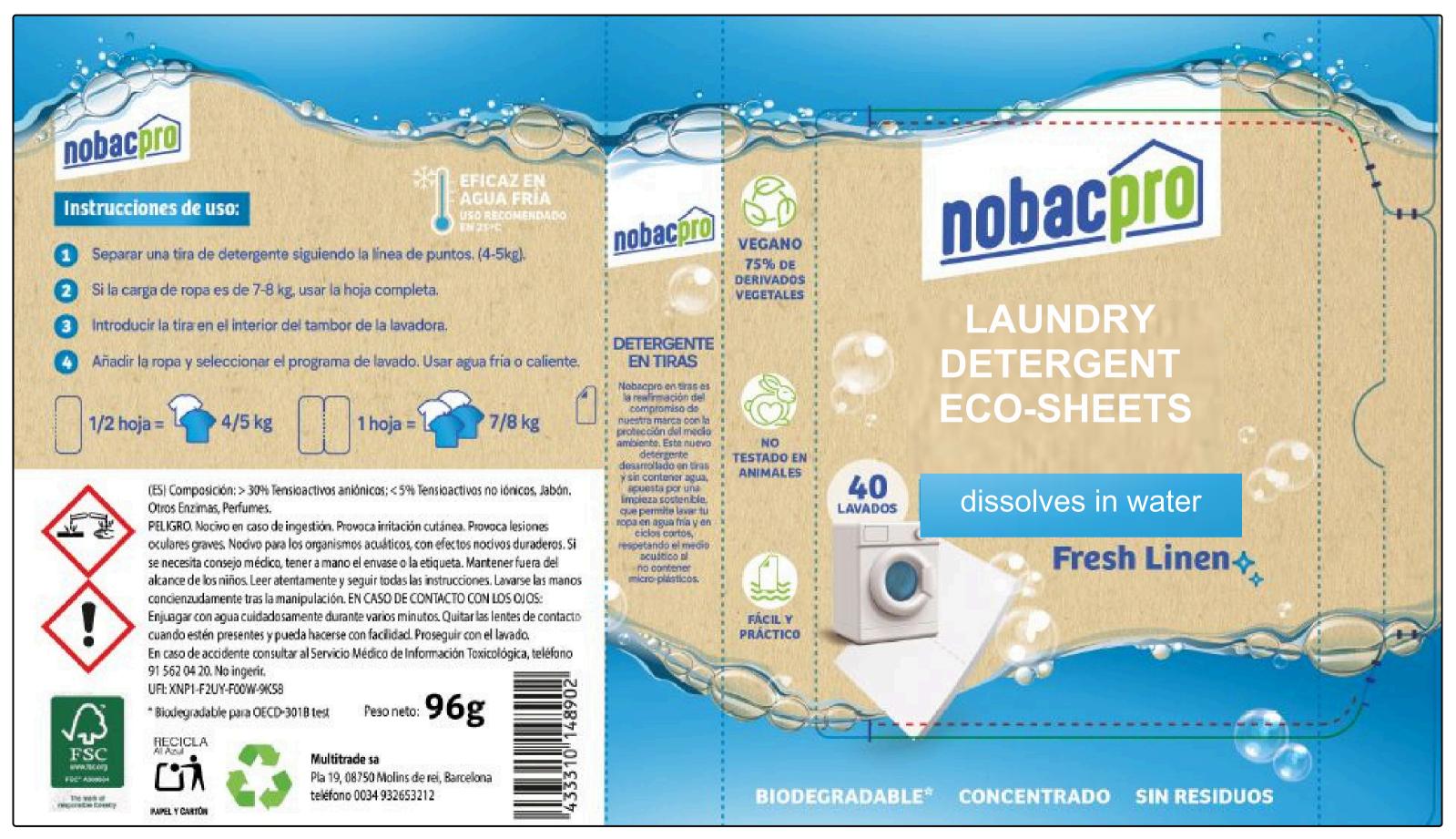


Commercial proposal for private label

Multitrade exclusive distributor for Southern Europe.

- 1. Ready to realese to the market
- 2. Neutral or with the possibility of incorporating different fragrances.
- 3. Personalization (containers, fragrances, product design and packaging)
- 4. Fast production and delivery, 2 months from design approval.

Detergent pack in sheets 40 washes - biodegradable kraft cardboard



Pack

1 Pack = 20 sheets = 40 washes

1/2 Sheet = 1 wash = 4/5 kg. load

1 Sheet = 1 wash = 7/8 kg. load





2 - Sustainable fragrance booster

Concentrated pearls with fresh fragrances.

They enhance the fragrance of clothes, being able to choose from different smells.

This innovative scent enhancer dissolves into your laundry.

The pearls are placed in the washing machine, replacing the fabric softener, so that the garments acquire a fresh and long-lasting scent for up to 12 weeks from washing until use.

Unlike conventional fabric softeners, its perfume is more intense and its pearls can be use on any type of fabric, even wool, cashmere, polyester or polyamide.

Our proposal:

- Vegan
- Ecological
- Organic packaging, 100% biodegradable
- Kraft paper cardboard tube
- Natural ingredients
- Clean cotton fragrance 12 weeks of freshness in your laundry





HOW TO USE:

 Pour the pearls into the measuring cap depending on the desired intensity

half a cap = recommended dose

one and a half capfuls = intense fragrance

- Place the pearls in the drum of the washing machine
- Add the clothes and proceed to wash

Start your usual cycle. Close the container tightly after use.

NOTE: Do not put in the fabric softener drawer or dryer.

Sustainable fragrance booster



Display of 12 pieces for shelves

Display measures 390x132x190mm

Clean Cotton fragrance







Sustainable products and committed to the environment

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